| Electronic Patent Application Fee Transmittal |  |          |          |        |                         |  |  |
|---|--|----------|----------|--------|-------------------------|--|--|
| Application Number:                           | 10724123   |          |          |        |                         |  |  |
| Filing Date:                                  | 01-Dec-2003  |          |          |        |                         |  |  |
| Title of Invention:                           | METHOD AND APPARATUS FOR SWITCHING TARGETED ADVERTISEMENTS AT A SET TOP TERMINAL |          |          |        |                         |  |  |
| First Named Inventor/Applicant Name:          | John S. Hendricks  |          |          |        |                         |  |  |
| Filer:  | Evan Matthew Clark/Donna Holbert   |          |          |        |                         |  |  |
| Attorney Docket Number:                       | 007412.00794   |          |          |        |                         |  |  |
| Filed as Large Entity                         | •  |          |          |        |                         |  |  |
| Utility under 35 USC 111(a) Filing Fees       |  |          |          |        |                         |  |  |
| Description                                   |  | Fee Code | Quantity | Amount | Sub-Total in<br>USD(\$) |  |  |
| Basic Filing:                                 |  |          |          |        |                         |  |  |
| Pages:  |  |          |          |        |                         |  |  |
| Claims:                                       |  |          |          |        |                         |  |  |
| Miscellaneous-Filing:                         |  |          |          |        |                         |  |  |
| Petition:                                     |  |          |          |        |                         |  |  |
| Patent-Appeals-and-Interference:              |  |          |          |        |                         |  |  |
| Post-Allowance-and-Post-Issuance:             |  |          |          |        |                         |  |  |
| Utility Appl issue fee                        |  | 1501     | 1        | 1510   | 1510                    |  |  |
| Publ. Fee- early, voluntary, or normal        |  | 1504     | 1        | 300    | 300                     |  |  |

| Description                             | Fee Code | Quantity | Amount | Sub-Total in<br>USD(\$) |
|---|----------|----------|--------|-------------------------|
| Extension-of-Time:                      |          |          |        |                         |
| Miscellaneous:                          |          |          |        |                         |
| Submission- Information Disclosure Stmt | 1806     | 1        | 180    | 180                     |
|   | Tot      | 1990     |        |                         |